



MEDIA KIT

Pinnacle TechInsights

2023

ABOUT COMPANY

Pinnacle TechInsights

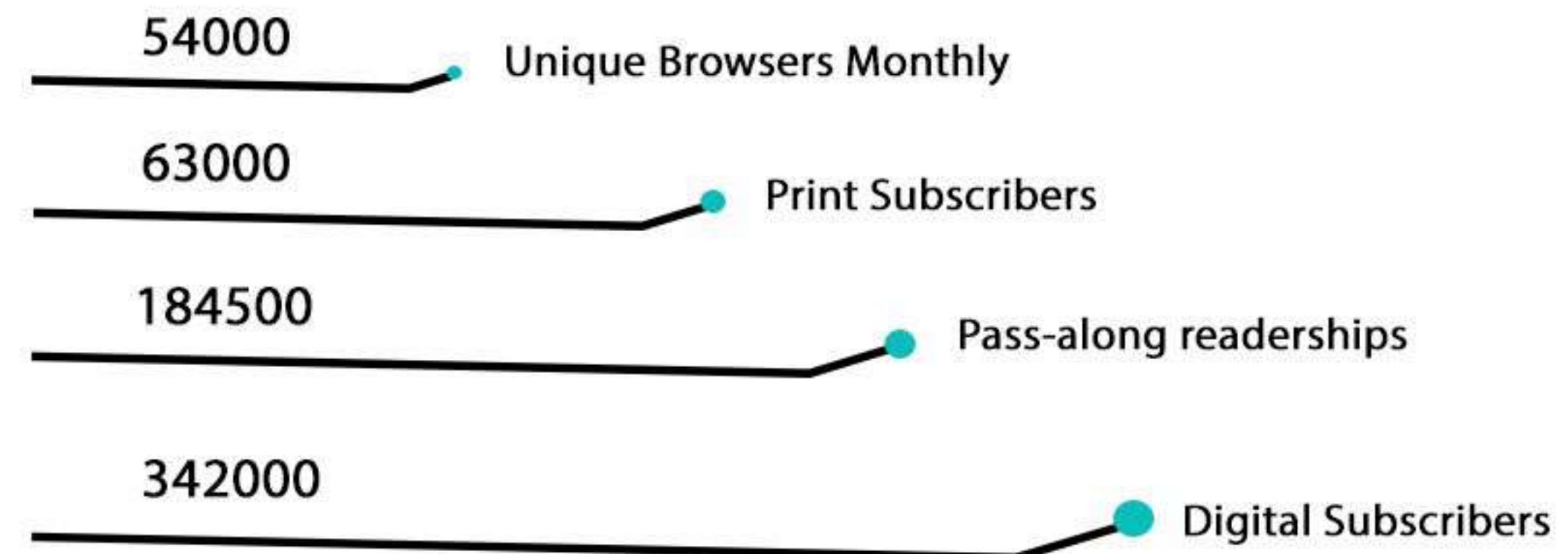
We have become the leading sources who are sharing innovative and unique services developed by established vendors who have not yet been able to gain limelight. One can say we are the change that is much needed in the technology arena which has become congested with technological advancements.

PinnacleTechInsights is a key tool for your company's marketing mix. With more than 125,000 plus qualified subscribers globally. Having said that, on an approximate 150,000 to 184,500 pass-along readerships, out of which 170,000 average page views monthly. PinnacleTechInsights will showcase your products and solutions within major industries, which helps grow your clients around the globe.

Our readership includes Founders, Presidents, Chairmen, CFOs, CEOs, CTOs, CMOs, CIOs, COOs, CSOs, CISOs, Senior Managers, Technology Developers, Analysts and Entrepreneurs. 72% of the Pinnacle Tech Insights reach is in the Fortune 500 companies.

OUR MARKET REACH

PinnacleTechInsights is a technology magazine that features and talks about the enterprise solutions that can play a key part in redefining the business goals of organizations.



SPECIAL EDITION

AUDIENCE & SUBSCRIBERS:

Pinnacle TechInsights

Q1

*10 Most Admired CEOs
*Top 10 Inspiring
C-LEVEL Executives

Q2

*10 Best COOs
*Top 10 Influential
C-LEVEL Executives

Q3

*Top 10 Emerging
C-LEVEL Executives
*10 Best CISOs of 2023

Q4

*Top 10 Admired Leaders
* Top 10 Construction
Leaders



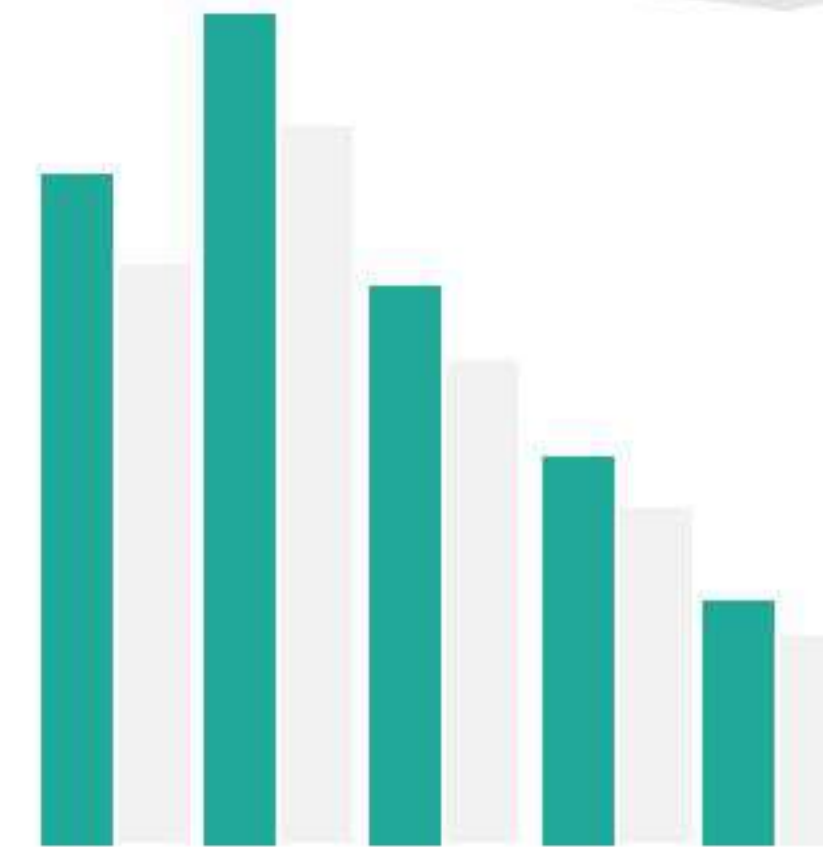
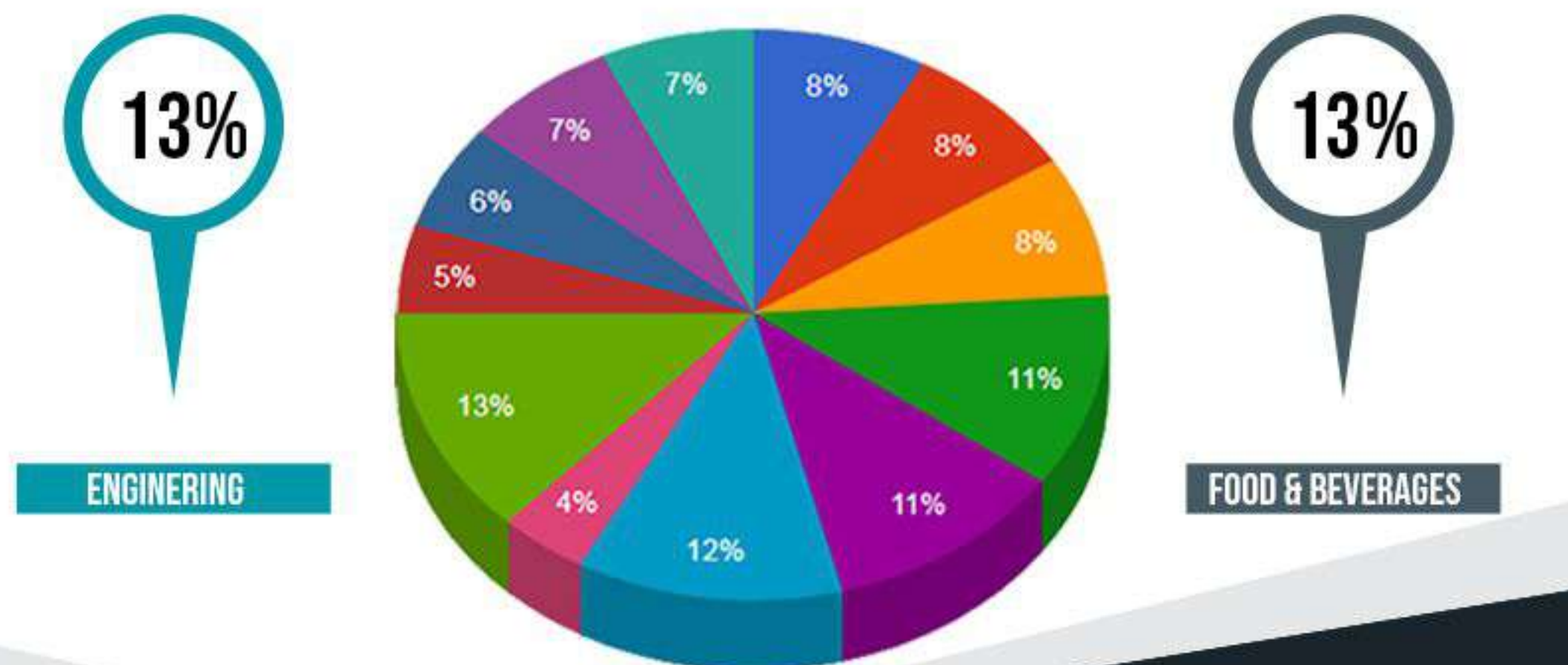
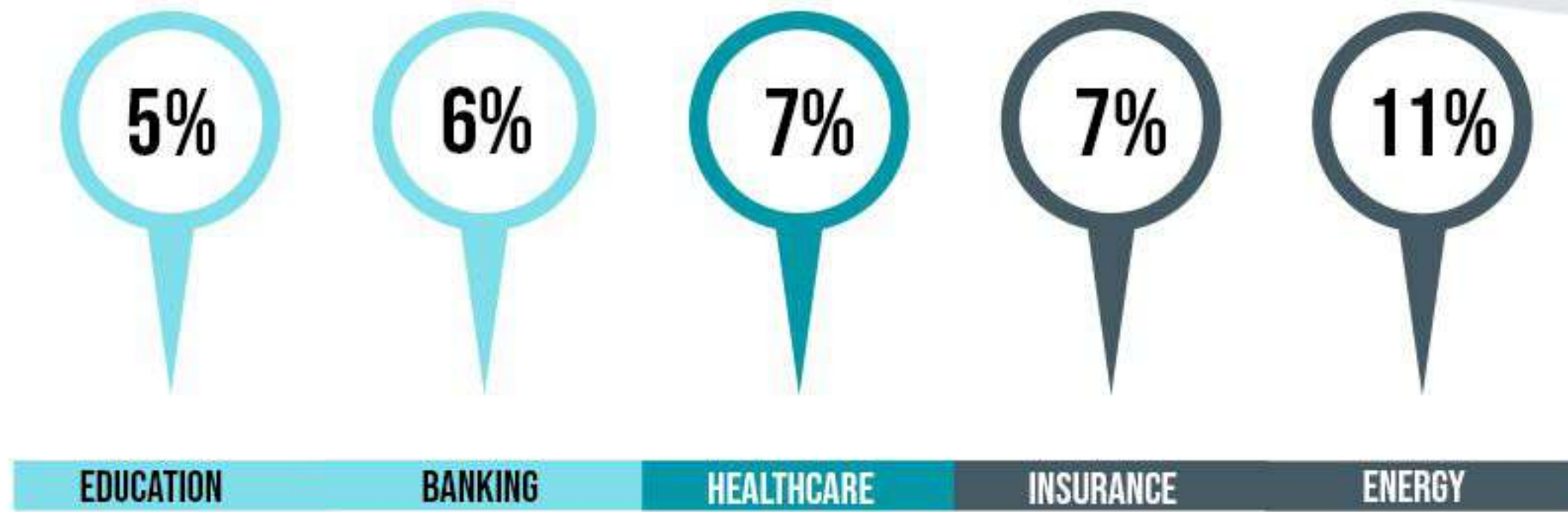
Pinnacle TechInsights has culminated into one of the most trusted, interactive, community destination for decision makers, C-Level executives and other high-level IT executives to connect on key issues and business challenges. We follow a unique approach of blending content.

The key decision makers make it a point to write to us about any new technological trend and key solution or service which can help their counterparts in enhancing their workforce.

Today, significant changes in the workplace are the result of new and advanced technology. We can clearly say that for the past generation, technological inventions and improvements seem to be introduced every week. The trend is guaranteed to continue.

INDUSTRY VERTICALS

READERSHIP DEMOGRAPHICS



35% FOUNDER, CHAIRMAN, CEO, VP'S, PRESIDENT, MD'S

45% CIO'S, CTO'S CMO'S, GLOBAL HEADS

10% MANAGERS, DIRECTORS

7% CONSULTATIONS

3% OTHERS

We in Pinnacle TechInsights on high-level IT executives, the site leverages editorial, vendor and user-generated content to present provocative and informative perspectives on key issues and business challenges. Our editorial team can work with you to develop an insightful profile (Two page profile, a cover story and advertisement placement) with robust lead generation programs that leverage the company prospects and customers.



ONE PAGE AD



CONTACT US

(USA): +1 (347) - 230 - 2192

Phone(APAC): +91 994 588 1303

Email

For all Editoriaial Queries
editor@pinnacletechinsights.com

For all Sales Queries
sales@pinnacletechinsights.com

Pinnacle TechInsights

Web

www.pinnacletechinsights.com



MANAGING EDITOR
KRISTIAN REIGNS

kristian@pinnacletechinsights.com



EDITOR
JOHN KENNEDY

john@pinnacletechinsights.com



SALES
BEN JONES

ben@pinnacletechinsights.com